Michal Jelinek, MA, ArtD
Resume

Born:	21.5.1971, Czech Republic
Address:	Kobylnice 39, 29446 Czech Republic
Status:	Married
Spouse:	Mirka Jelinkova, *5.9.1970
Children:	Filip Jelinek, *11.2.1992
Web:	www.horseville.net
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PORTFOLIO:	https://www.behance.net/mikedee
LINKEDIN :	https://www.linkedin.com/in/mjelinek

Professional development

2020 - 2023	Senior product manager (Creative research) Wacom
2018 - 2021	Freelance concept designer Blur Studio (Terminator: Dark Fate, Love, Death and Robots)
2012 -	Founder/owner at Horseville Design Hideout (Design consulting services)
2006 - 2012	Automotive concept design expert and technical account manager at Autodesk
2005 - 2006	Subject matter expert (concept design) at Alias - (Acquired by Autodesk)
2005 - 2005	Digital designer at Advanced Design Centre Europe, Volkswagen
2002 - 2004	Freelance designer for Nike, PSA, GME and others
1995 - 2002	Designer, CAS & CAID Team Leader, Skoda Design dept.

Education

2019 - 2023	Doctor of Arts, STU FA Bratislava
2022 - 2022	Philosophy of Cognitive Sciences, The University of Edinburgh, accredited course
2016 - 2018	MA Future Design, Prague College, Teeside University, graduated with merit
2005 - 2006	Illustration course: University of Western Bohemia, Czech Republic
1996 - 1997	Transportation design course: Academy of Fine Arts, Bratislava, Slovakia
1994 - 1996	Interior design course (Undergraduate diploma): NKA, Prague, Czech Republic
1985 - 1990	Painting and sketching: prof. Stanislav Kovar, Czech Republic

Qualification

2009	Virtual team management, project management @McCovey - Neuchatel, Switzerland
2008	TAS, VAS ... business training @McCovey - Canada, USA
2002	Class "A" surfacing using Alias, Skoda Auto, VW Group - trained by A|W
1999	Alias Studiopaint course, in house training, Skoda Auto, VW Group
1998	Alias for transportation design, Toronto, Canada
1996	Alias for designers, Level III, Toronto, Canada
1996	IRIX Administration

Languages spoken fluently:	English and Czech
Languages spoken passively:	German, Russian, Polish

Publications

Design ideation in virtual reality
Jelínek, Michal
Design ideation in virtual reality. In. ALFA – Architecture Papers of the Faculty of Architecture and Design STU, 3/2020 (VOL. 25). s. 044--048.
ISSN 2729-7640

Metasketching: Vizualni ideace
Jelínek, Michal
Sketch as a tool of visual ideation from the design perspective. In LEGÉNY, J. -- ROSINOVÁ, L. -- BENKOVIČOVÁ, L. Point for science 1. Bratislava: Spektrum STU, 2020, s. 092--093.
ISBN 978-80-227-5023-3.

Metasketching: Kresba ako klucovy nastroj tvorby designera
Jelínek, Michal
Sketch as a tool of visual ideation from the design perspective. In LEGÉNY, J. -- ROSINOVÁ, L. -- BENKOVIČOVÁ, L. Point for science 2. Bratislava: Spektrum STU, 2021, s. 082--083.
ISBN 978-80-227-5154-4.

Sketch as a tool of visual ideation from the design perspective
Jelínek, Michal
Sketch as a tool of visual ideation from the design perspective. In LEGÉNY, J. -- ROSINOVÁ, L. -- BENKOVIČOVÁ, L. Point for science 3. Bratislava: Spektrum STU, 2022, s. 104--105.
ISBN 978-80-227-5228-2.

Metasketching: an interview
Smith, K. (2022, June 28). Metasketching: an interview with Mike Jelinek | Article. Car Design News. Retrieved December 7, 2022, from https://www.cardesignnews.com/designers/metasketching-an-interview-with-mike-jelinek/43172.article

METASKETCHES
Jelinek, Michal
Metasketches: Exhibition monography, Spektrum STU, 2022, ISBN 978-80-227-5246-6

FIGURAMA 23
Foreword, Michal Jelínek, in Figurama 23, Figurama, Czechia, 2023, ISBN 978-80-908396-2-5

FUTR WRLD
Illustration in FUTR WRLD, Antimotion/F9, USA, 2009, ISBN 978-1-60386-179-3

Patents

ARTWORK MANAGEMENT METHOD, COMPUTER, AND PROGRAM
JELINEK, Michal, KHANAL Avinav, KAMPMANN Ute, GIFFARD-BURLEY Joss Daniel
[Problem] To enable artwork-related information to be appropriately managed by an SSI. [Solution] The present invention provides an artwork management method executed by a computer. The computer is configured to: receive a request for using a first artwork; and generate a first DID document including a first DID and a second DID, the first DID being a DID that identifies the first artwork and the second DID being a DID that identifies a first user who requests the use of the first artwork.
PCT/JP2022/014311, Publication Date 20.10.2022
https://patentscope2.wipo.int/search/en/detail.jsf?docId=WO2022220062&_cid=JP1-LL3CCQ-65766-1

Figurama in Mánes
02/2023 Výstavní síň Mánes, Praha, Czechia

Metasketches
20/11 - 8/12/2023
STU FAD, Bratislava

Paleopunk
07/2023, Drawing institute, Caylus, France

Metasketches
05/2022 – 06/2022, Atrium FEL, University of Western Bohemia, Pilsen, Czechia

Metasketches
09/2022 – PRESENT, Public library, University of Western Bohemia, Pilsen, Czechia

Metasketches @Wacom
08/2022 – 12/2022 Wacom Experience Center, Dusseldorf, Germany

Figurama: Metasketches
09/2022 – 03/2023 Figurama gallery, Chateau Valeč, Valeč, Czechia